

PRICELIST

PRINT AND ONLINE	CHOICE OF 7 PUBLICATIONS (4x CHANNELCONNECT + 3x DOSSIER)	PRICE
	1/1 page editorial, incl. interview & layout	€ 2,000*
	2/1 page editorial, incl. interview & layout	€ 3,000*
	1/1 page editorial, incl. interview & layout + 1/1 advertisement page	€ 2,750*
	1/1 advertisement page	€ 1,500
	2/1 advertisement page	€ 2,500
	SPECIAL POSITIONS	PRICE
	Cover + 3/1 page editorial, incl. interview & layout and photography	€ 4,950*
	Backcover - 1/1 advertisement page	€ 2,250
	Inside cover/backcover - 1/1 advertisement page	€ 1,950
Openingspread - 2/1 advertisement page (p.2+3)	€ 2,950	
SPECIAL EDITIONS	PRICE	
3/1 cover fold out or fold out in the magazine	€ 5,000*	
Additional A4 printed both sides (or A3 folded to A4) weight in consultation, without printing	€ 2,750	
<i>* With all editorial participations, the online posting on the website, social media and newsletter is included with no extra cost.</i>		<i>Free</i>
ONLINE	WWW.CHANNELCONNECT.NL (20.000 VISITORS A MONTH)	PRICE P.W.
	Homepage Take-over, clickable banner on both sides of the homepage	€ 1,500
	Superleaderboard banner, dimension (px): 1090 x 101	€ 750
	Leaderboard banner Top or Bottom, dimension (px): 728 x 90	€ 350
	Rectangle banner Top, dimension (px): 300 x 250	€ 500
	Rectangle banner Bottom, dimension (px): 300 x 250	€ 350
	Custom artikel: written by one of our editors and posted on our website, newsletter and social media.	€ 950
	1 advertorial (supplied by company self) of max. 500 words for the website and newsletter	€ 500
	Job Advertisement, 1 month on the homepage and in the newsletter	€ 400 p.m.
	NEWSLETTER CHANNELCONNECT (7.000 ABONNEES, EVERY WORKDAY)	PRICE P.W.
	Leaderboard banner Top or Bottom, dimension (px): 560 x 69	€ 450
	Rectangle banner left or right, dimension (px): 300 x 250	€ 400
	WEBSITE, SOCIAL MEDIA AND REFERENCE CASES	PRICE
	Writing texts for your own communication on your website or social media by a professional editor, price per hour.	€ 80
	Product placement / reference cases, columns on the website	€ 500
OTHER	EVENTS - LIVE	PRICE
	Deelname ChannelConnect Grotetafelgesprek	€ 1,750
	PRESS-REPORT	PRICE
	Schrijven van een persbericht door een professionele redacteur	€ 650
	WHITEPAPERS AND VISION ARTICLES	PRICE
	Writing a whitepaper (layout not included), 6-8 pages based on a good briefing.	€ 2,500
	Online publication of the whitepaper/vision article, announcement in the newsletter and other media	€ 500
	PHOTPGRAPHY AND VIDEO	PRICE
	Photography, shoot in the iMediate studio or on location	€ 650
	Making a corporate video	On request

www.ChannelConnect.nl